

Alexander Maß

Artist Resume

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ARTISTIC GOALS

As an author, director, and artist, I strive to create works that spark meaningful dialogue on urgent contemporary issues. Through innovative storytelling and interdisciplinary techniques, my art challenges conventional perspectives and invites audiences to engage deeply with critical themes shaping our society.

ARTISTIC EDUCATION

Berlin, Germany

Film Art (Minor)

Berlin University of the Arts

Focus: Technical and theoretical filmmaking (in conjunction with the master's program at TU-Berlin).

Berlin, Germany

Art-Based Academic Thesis

Berlin Social Science Center

Critique of methodological norms in economics through art-based action research (Department of Cultural Sources of Newness, Grade: 1.0).

Berlin, Germany

Acting Techniques

Focus: Stanislavski, Strasberg, Brecht, Adler (10-week group acting course with Mona Glass).

ACADEMIC EDUCATION

Lincoln, New Zealand

Postgraduate Certificate (PGCert) in Resource Studies, Master's-level coursework

Lincoln University

Focus: Resource Management, Environmental Sociology & Ethics, Tourism Management (overall grade: very good with distinction).

Berlin, Germany

Diplom-Kaufmann (Business Administration), Master's level

Technical University of Berlin

Focus: Health Care Management, Marketing, Health Care Systems (Overall Grade: Very Good).

Cambridge, United States

The Health Effects of Climate Change Certificate

HarvardX

Focus: Direct and indirect impacts of climate change and extreme weather on public health. Mitigating strategies through interventions and policy changes.

PROJECTS

Video Art & Cinematic Reliefs (Selected)

2024: *Europa*

Experimental video art installation on black steel relief, reinterpreting the myth of Persephone's abduction. This 35-minute immersive work reflects the growing societal acceptance of authoritarian structures, blending modern film technology with sculpture to create a stark contrast between cold, static surfaces and fluid projections. (Germany, Spain)

2024: *On Cold Green Tiles*

Video Art Installation, 30 min, with subtitles, Lido Club Berlin. (Germany, Spain)

2023: *A Day Longer Than a Day*

Exhibited internationally at festivals in New York, Athens, and Berlin. This experimental short film explores the boundaries of time and emotions, using the unpredictable tidal currents of the Euripus Strait as a metaphor for the contradictory forces within the human soul. (Germany, Greece)

2013: *Das Grab des Dichters*

Poetic Short Film (in German), 8 min. (Berlin / Brandenburg, Germany)

Theatre & Performance (Selected)

2016: *Death of a Salesman*

One-act performance, Role: Happy, 30 min. (Berlin, Germany)

2017: *Who's Afraid of Virginia Woolf?*

Three-act performance, Role: Nick, 210 minutes, Theaterhaus Mitte; part of a cultural exchange project for Syrian refugees. (Berlin, Germany)

2019: *Food-Justice*

One-act open-air performance, 60 min, Environmental Education Project in collaboration with Foodjustice.de. (Berlin, Germany)

Music Videos

2023: *Blue*

Art direction, camera, editing, and post-production, Band: Kaminsky. (Vogtland, Germany)

2024: *One Love*

Camera, Band: Tiahi. (Tenerife, Spain)

2024: *Closer to the Moon*

Art Direction and Camera, Band: Kaminsky. (Auerbach, Berlin, Germany)

2025: *Blank Space*

Art direction, camera, editing, and post-production, Band: Caosonora. (Berlin, Germany)

Documentary Film

2019: *Proyecto Silvopastoril*

Short documentary on sustainable farming in the eastern Andes of Ecuador (in Spanish), 11 min. Developed during a voluntary project with the NGO Fundación Cordillera Tropical, contributing to hydrological research and silvopastoral reforestation initiatives. The film was utilized for local education and helped secure funding from WWF (Russel E. Train Education for Nature Program). (Cuenca, Ecuador)

SELECTIONS & SCREENINGS

2023 Official Selection: *Film As Art Category (Experimental/Non-Linear - Films and Series)*

Film: *A Day Longer Than a Day*

The Art of Brooklyn Film Festival

Brooklyn, NY, USA

2023 Official Selection: *Poetry Category*

Film: *A Day Longer Than a Day*

International Art Film Festival

London / Birmingham, UK

2023 Official Selection: *Experimental Category*

Film: *A Day Longer Than a Day*

Canberra Short Film Festival

Canberra, ACT, Australia

2023 Official Selection: *Curated Program*

Installation: *A Day Longer Than a Day*

48-Stunden-Neukölln Art Festival

Berlin, Germany

2023 Official Selection: *Best Experimental Work Category*

Film: *A Day Longer Than a Day*

Sea of Art Film Festival

Stavanger, Norway

2023 Official Selection: *Experimental Short Section*

Film: *A Day Longer Than a Day*

European Short Film Festival

Berlin, Germany

2024 Featured Artist: *Open Format*

Installation: *On Cold Green Tiles*

48-Stunden-Neukölln Art Festival

Berlin, Germany

AWARDS & RECOGNITION

2022 Jury Prize: Best Artist Film

Berlin Indie Film Festival

Category: *Best Experimental Film*

Film: *"A Day Longer Than A Day"*

Berlin, Germany

2022 Jury Prize: Best Artist Film

Cine Paris Film Festival

Category: *Artist film, short*

Film: *"A Day Longer Than A Day"*

Paris, France

2023 Jury Prize: Honorable Mention

Athens International Art Film Festival

Category: *Best Experimental Film*

Film: *"A Day Longer Than A Day"*

Athens, Greece

2023 Jury Prize: Best Video Art

Five Continents International Film Festival

Category: *Video Art*

Film: *"A Day Longer Than A Day"*

Puerto La Cruz, Bolivarian Republic of Venezuela

WRITING & EDITORIAL

2015 - Present: *Freelance Copywriter*

Specializing in corporate design, advertising, and creative projects related to art and film. (Berlin, Germany)

2021 - 2022: *Editor for Health and Sports*

Freelance editor at Fitbook.de, responsible for independently researching and creating science-based articles on health and sports, covering text, image, and film. Conducted interviews, developed content strategies, and structured and visualized online articles. (Berlin, Germany)

SKILLS

Sculptural & Craftsmanship

- **Metalworking:** cutting, forming, TIG/MIG welding, grinding; safe workshop practice.
- **Relief fabrication:** crafting black-steel surfaces for cinematic reliefs with controlled reflectivity and light-response.
- **Surface finishing:** patina/oxidation, polishing, and sealing for exhibition durability.
- **Tool handling & jigs:** precision work with power tools; custom fixtures for repeatable results.
- **Installation & rigging:** mounts, frames, wall/ceiling suspension; lighting integration.
- **Narrative writing & dramaturgy:** scripts, poetry & lyrical editing, voice-over texts, exhibition statements.

Film & Visual Systems (Photo + Short-form Motion)

- **Capture & on-set QA:** briefs & shot lists, day scheduling, controlled lighting/WB, framing/composition, culling; acceptance criteria and on-set checks (sharpness, exposure, color/WB consistency).
- **Editing, color & delivery:** Resolve for shorts/variants (Master, Reels, Spotify Canvas); subtle retouch; sRGB export packs; multi-format output (16:9, 1:1, 4:5, 9:16); light AE titles/animation.
- **Sound & music:** Location sound recording, sound design, and score production for installations and short films; includes bowed electric and bass guitars for sustained textures.
- **Metadata & asset management:** file-naming schemes & versioning; IPTC/XMP templates; alt text/captions; clean export bundles; CIMS/DAM handoff and upload validation (WordPress).
- **Imaging operations & QA:** standards & guidelines, checklists, measurable hand-offs; consistency across series and channels.
- **Data & automation:** Sheets/Excel (pivots), metrics dashboards (fail rate/rework/TAT), ExifTool/FFmpeg batch checks; basic Python for QC automation (in progress).

Selected Tools & Gear

- **Cameras:** BMPCC6K Pro; Canon DSLR & lenses; iPhone 15; DJI Mini 3 Pro; Minolta SR-T 101b (35mm film); Flexaret (120 film TLR).
- **Lighting:** key/fill/rim, color temperature/WB controls, diffusion & negative fill; setups for portrait, product & installations. Gear: 3x Rollei Vibe 900 softbox (continuous), 2 Aputure MC (RGBWW), Metz mecablitz 30 BCT 4; available light.
- **Field Audio** (Location/O-Ton/VO): 3 RØDE Wireless GO with lavaliere; RØDE NTG (medium Shotgun) & NTG-2 (long shotgun), stand/boompole, XLR cabling; Sennheiser e609 for voice-overs & instruments; professional vocal reflection shield & Fun Generation Pop 1; Zoom H4n recorder (dual-XLR, 48 V, 24-bit/96 kHz).
- **Lenses** (cine): Sony MF VDSLR MK2 primes (EF mount) 14 mm, 24 mm, 35 mm, 50 mm (x3); de-clicked iris, 0.8-mod focus/iris gears, consistent front diameter (rig/follow-focus friendly)
- **Software:** DaVinci Resolve, Photoshop, Lightroom Classic, Premiere Pro, After Effects, darktable, GIMP; ExifTool, FFmpeg, WordPress CMS, OBS/YouTube Studio/Zoom.